



# FAIR - FOOD AID INEQUALITY RECTIFIED

HELP US TURN SURPLUS FOOD INTO HEALTHIER, RELIABLE SUPPORT FOR LOCAL COMMUNITIES ACROSS SOUTHAMPTON, THE NEW FOREST, AND THE ISLE OF WIGHT

A UKRI-funded University Research Project



## AIM

Food aid is a vital part of the local food system - but it is **complex** and often **inconsistent**.

Our research is working with **food pantries** and **partners** to **strengthen surplus-food supply routes**, so pantries can offer **more reliable access to healthier options**.



## VISION

Our vision is to **optimise food aid for better health outcomes** by supporting:

**Healthier food availability** in pantries

**More consistent supply** through improved surplus pathways

**A sustainable local model** that works long term.



## PROPOSITION

We are inviting **retailers, producers, and agricultural businesses**.

By donating your surplus food to FAIR, you will: Create a **measurable local impact** for low income households

**Reduce food waste** and support environmental goals

Contribute to **corporate social responsibility/ESG targets**



## PARTNERSHIP

What partnering typically looks like:

1. A short **introductory call/meeting**
2. A **discussion** about your existing surplus management strategy and opportunities/barriers for collaboration
3. **Engagement** in our surplus food distribution programme.



## IMPACT

We aim to build **long-term partnerships** that turn surplus food into a **consistent, localised supply** for food pantries.

**Together, we can help create a food aid system that is more reliable, healthier, and fairer - and makes a meaningful difference to people's lives.**



[www.fair-food.org.uk](http://www.fair-food.org.uk)



[fairfood@soton.ac.uk](mailto:fairfood@soton.ac.uk)



FAIR

# SUPPORTING LOCAL FOOD PANTRIES HAS MANY BENEFITS



Donating surplus food to local organisations can **strengthen your business's relationships with your local community** by increasing your reputation as an active and responsible member of the community



Many local food aid organisations do not have adequate supplies to meet demand. By donating to local organisations, you are ensuring the **surplus food from your business helps those in nearby areas**



Donating to local food aid organisations helps to **limit emissions** associated with your surplus food and **reduces the amount of waste** that occurs in transit



Food pantries reduce food costs, **freeing up home budgets and opening the door to healthier foods people wouldn't usually be able to afford**

*"fruit and veg which I'll get for my girls because they love their fruit and any other time I probably won't go and buy it in the shops because of how much it is these days. It's so expensive"*

Pantry user

*"I eat berries...I feel less guilty to buy them now because I got the other bananas and apples, tangerine from the food pack. And so, I can have my box of berries"*

Pantry user



[www.fair-food.org.uk](http://www.fair-food.org.uk)



[fairfood@soton.ac.uk](mailto:fairfood@soton.ac.uk)